



CLIMATE FUNDERS JUSTICE PLEDGE

CLIMATE CAMPAIGN IMPACT

WHAT IS THE CLIMATE FUNDERS JUSTICE PLEDGE?

A New School Study, in collaboration with Building Equity and Alignment, found that of the \$1.34 billion awarded to 12 national environmental funders, only 1.3% goes to BIPOC-led, justice-focused groups. The Climate Funders Justice Pledge (CFJP) pushes philanthropy towards racial and economic justice, challenging the nation's top climate funders to commit publicly to greater transparency and give at least 30% of their U.S. climate funding to the BIPOC-led power-building groups who are having an outsized impact in fighting the climate crisis.



FUNDING

In just one year, the CFJP has identified and created a new funding baseline for BIPOC-led justice groups of nearly \$100 million via commitments from top climate funders.

100 MILLION

An illustration showing three people climbing a bar chart with three bars of increasing height. The bars are green and blue. A gold coin is on the ground. An upward-pointing arrow is on the right.

COMMITMENTS

- To date, 29 foundations have committed to at least one portion of the CFJP, including 11 in the top 40.
- Top 40 funders include: Kresge Foundation, Pisces Foundation, Schmidt Family Foundation, Rockefeller Brothers Fund, William and Flora Hewlett Foundation, John D. and Catherine T. MacArthur Foundation, Barr Foundation, ClimateWorks Foundation, the Energy Foundation, and the Heising-Simons Foundation



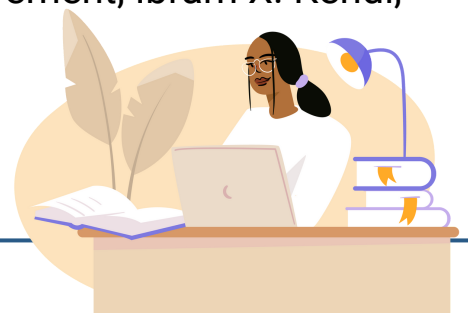
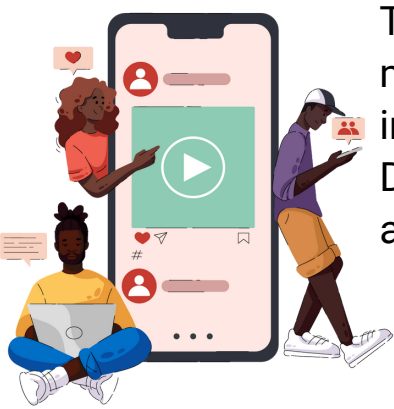
AWARDS

Fast Company's 2022 World Changing Ideas Award - honorable mention in the Climate category and finalist in the Social Justice category.



SUPPORTERS

The campaign has secured support from over 70 high-profile movement leaders, PhD's, business leaders, and politicians, including Rep. Nydia Velazquez, Rep. Raul Grijalva, Rep. A. Donald McEachin, The Sunrise Movement, Ibram X. Kendi, and Tom Steyer.



CFJP IN THE MEDIA

Over 30 articles have been published since CFJP launched, including multiple features in the Associated Press, NPR, Fast Company, Politico, and more, equivalent to \$2M+ in paid advertising.

- Associated Press: "Imagine what they [BIPOC-led groups] could do, how effective they could be if we were spending hundreds of millions of dollars instead of just playing defense the prior four years. We really could move the ball forward and build a base that is stronger by making the distribution of funds and resources more equitable."
- NPR: "They aren't centering people of color in their decision-making, whether that's within their own leadership or with the type of groups that they have relationships with. Structurally there are biases that the decision-makers within philanthropy make when they're don't have the voices of people of color at the decision-making table or have access to some of the great work that we're trying to share with them, they're going to continue to repeat the harms that have happened for decades."